20170726\_WPTA Northeast District Board meeting minutes

Location: Perkins restaurant, Ashwaubenon

Attendees: Joe Kucksdorf, Rachel Speel, Casie Korth, Jackie Goddard, Zach Koepke, ~~Jonathon Weiss, Amy Flick, Marie Haskins, JP Larson~~, Jennifer Gansen

1. WPTA State Chapter update: (Kucksdorf)
   1. Legislative (see WPTA website for details)
      1. Chiropractic medical screening (bill 260)
      2. Acupuncturists have hired lobbyist
      3. PT state licensure compact in the works
      4. PTA Supervision- clarifying rule related to PTA student supervised by PTA
      5. Legislative Day scheduled for Tuesday, Oct 31. \*Contact Joe if interested in more info, including bus from Appleton to Madison with preparation materials and meetings with legislators arranged.
   2. WPTA initiative launched this year: PT Day of Service.
      1. In 2017, date is October 14 (Saturday)
      2. Theme is TRANSCEND: plan, join or sponsor a service project (see NED activities for more)
   3. Budget Process underway for 2018 (see agenda for this meeting or WPTA website).
   4. WPTA- owned consumer-facing website:
      1. Replaces “Who’s your PT?” campaign
      2. Website: MoveLivePlay.org
      3. Working with new web designer/host to promote PT to consumers in state.
   5. Next WPTA board meeting is Friday, Oct 13, 2017 at fall conference in Madison (Joe will attend)
   6. If NED board members interested in attending these, contact Joe
2. Northeast District (Kucksdorf)
   1. Vacant Position: Vice Chair. Contact Joe if interested.
   2. Finances: NE Distric Checking: $25,967 ($20,000 pledged to OMPT)
   3. WPTA newly-formed student SIG asking for $125 donation from NED
      1. Will fund $800 prize (in form of WPTA conference registration) to winning team (8-10 people) for kickball tournament to be held in September in Madison. Teams can consist of PT/PTA/students.
      2. If sponsor, NED can have informational table at tournament.
      3. \*After discussion, all members vote “aye” to contribute $125 to student SIG for this. Joe will follow-up with Amy Reiter.
   4. Review past NED events in 2017: (Jennifer)
      1. 4/13 Felician Village (Manitowoc) district meeting/CE course “Communication Strategies for Successful Patient and Workplace Relationships” (Kate Brewer, presenter; Rachel Speel, organizer).
         1. 9 attended
         2. Lessons learned: 1) Consider virtual attendance options as Jennifer received a few requests for this. 2) Consider free CEU to non-members as well. 3) Events held in small communities tend to have less attendance than those held in large communities.
      2. 5/515 Aurora Bay Care (Green Bay) NWTC PTA Student graduation recogntions and CE course “The Patient with Parkinsons Disease: Getting the most out of exercise” (Kelly Gerl, presenter; Jackie Goddard, organizer).
         1. 35 attended
         2. Lessons learned: 1) consider virtual attendance options- clarify impact on CEU. 2) Free CEU to non-members generated lots of interest. 3) Location likely helpful.
   5. WPTA OMPT Professional Development Program: (Kucksdorf)
      1. Cohort 4 registration open: 19 signed up (would like minimum 24 to break even)
         1. Discussion: Options if <24 enrolled include cancel cohort, fund from budget, ask Impact instructors to take less (would likely agree to reduction).
            1. \*Joe will make last push for participants (1st course is Aug 19/20)
            2. \*Depending on final numbers (and drop out estimate), Joe will calculate income/costs and determine how much of an adjustment would be required to instructors’ speaker fees to break even. If instructors agree to this, will proceed with cohort 4.
            3. If NED not anticipated to break even on Cohort 4, Joe will reach out to members of the board for input.
            4. Cohort 4: 2017 training dates: Aug 19/20, Nov 11/12
            5. Cohort 3: 2017 training dates: Oct 14/15, Dec 16/17 (final course)
      2. Future cohort discussion
         1. Consider offering every 18-24 months (currently every 12 months): general agreement/ no specifics discussed
         2. Consider increase fees: have remained stable since Cohort 1: general agreement/ no specifics discussed
         3. Consider allowing PTA’s to participate on modified basis: general disagreement/ will not pursue this option
         4. Consider opening enrollment to PT’s with >3 years experience: general agreement/ no specifics discussed.
   6. Upcoming event: Northeast District Meeting in Fall (Casie, Zach, Amy organizing)
      1. \*By Aug 15, will identify location and date/ times.
         1. Likely end of September; Wild Rose or Berlin Thedacare
      2. \*By Aug 15, will identify event/topic, including speaker and title. (Casie and Zach will try internal Thedacare options and contact Joe if other options desired)
      3. \*By Aug 30, will create and distribute marketing (marketing will include call for future speaker opportunities for professional growth; marketing will be sensitive to email overload concerns)
   7. Upcoming event: WPTA Fall conference October 12/13 in Madison
   8. Future NED events for 2017/2018:
      1. PT Service Day on 10/14/17: defer this year and will tie this into plan for 2018
      2. March 2018: Continuing education at Titletown Bellin facility (John likely lead/ Joe will coordinate
      3. 2018 WPTA Spring Conference is April 12-13.
      4. May 2018: NWTC graduation/ Continuing education (Jackie will coordinate- considering screening for depression as potential topic)
      5. October 2018: activity tied in with PT Service Day/ PT Month (Rachel will lead). Likely include a couple of hours on Saturday morning for community-service oriented activity like orthopedic or fall risk screenings. Consider Appleton location. Consider raising $ toward My Team Triumph chair.
      6. Ethics: consider for May 2018 but likely will wait until 2019 spring or fall.
   9. Next WPTA Northeast District Board meeting: in conjunction with the Sept/Oct event or by phone in January 2018 (Joe will communicate more about this).
      1. Update Casie Korth email to [Casie.Laine@gmail.com](mailto:Casie.Laine@gmail.com) (Jennifer to update roster and include with minutes)