



APT WISCONSIN SPRING CONFERENCE

THE FUTURE OF PHYSICAL THERAPY

April 19, 2024 | UWM Student Union | Milwaukee

Conference Sponsorship & Advertising Opportunities

Over 250 physical therapists, physical therapist assistants, students and guests from throughout Wisconsin are expected to attend the APTA Wisconsin 2024 Spring Conference in Milwaukee. **Though there is no onsite exhibit hall at our Spring Conferences, we invite you to participate through one or more of the following ways:**

Sponsorships

Your company will receive signage at the sponsored event along with an acknowledgement in every participant's conference packet. Prices listed on next page.

Advertising

Advertising will be accepted for placement in every participant's conference packet.

Material Distribution

APTA WI can distribute your flyer, brochure, catalog, giveaway, etc. to participants. Limited to one type of item.

Mailing Lists

A mailing list can be purchased with names and addresses of conference attendees. Pre-conference lists will be sent to you two weeks prior to the conference. Post-conference lists will be sent to you within one week of the conference conclusion.

NEW THIS YEAR!

Email Blasts

Choose to display a banner ad in a pre-conference email blast or session survey emails deployed post-conference. Pre-conference email blast includes conference details and is not specific to advertiser. Ad will link to your preferred URL.

Marketing Packages to Fit Your Advertising Needs!

GOLD - \$675

- Business meeting or awards reception sponsorship
- Post-conference mailing list
- Pre-conference email blast
- Sponsored Facebook Ad

SILVER - \$250

- Breakfast or break sponsorship
- Material distribution
- Post-conference mailing list

BRONZE - \$175

- Breakfast or break sponsorship
- Post-conference mailing list

Mark your calendars now for the
Exhibit Hall at the APTA WI Fall Conference
in Madison on October 10, 2024!

APTA Wisconsin Spring Conference Registration Form

Contact Name _____

Company Name _____

Address _____

City/State/Zip _____

Telephone _____ E-mail _____

Sponsorship Opportunities

_____ Breakfast – \$150

_____ Morning Networking Session – \$150

_____ Business Meeting Luncheon – \$300

_____ Awards Reception – \$300

Advertising in Conference Packets

_____ \$250 8.5 x 11" (1-sided only – ads will be duplicated as black & white on color paper)
Camera ready PDF must be emailed to amy.reiter@aptawi.org by April 12, 2024.

Material Distribution

_____ \$100 We will distribute a brochure, catalog, giveaway, etc. to participants (*limit one item*).
Materials must be received in the APTA WI chapter office by April 12, 2024. Address below.

Mailing Lists _____ Pre-Conference – \$40 _____ Post Conference – \$60

Email Blast _____ Pre-Conference – \$200 _____ Session Surveys – \$300

Email 468 x 60 pixel digital art file in .jpg format that is under 50KB in file size to aptawi@aptawi.org by April 1, 2024. Ad runs horizontally within the main body of the email.

Packages _____ **Gold - \$675** _____ **Silver - \$250** _____ **Bronze - \$175**

Payment

☐ Check Enclosed (Please make checks payable to APTA Wisconsin)

Or – Credit Card ☐ VISA ☐ MasterCard ☐ Discover

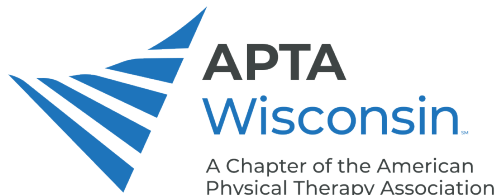
Card Number _____ Security Code _____

Cardholder's Name (print) _____

Billing Address _____

City/State/Zip _____

Exp. Date _____ Signature _____ Total \$ _____



Mail or Email to:

APTA Wisconsin

P.O. Box 341 • McFarland, WI 53558

Email: aptawi@aptawi.org

For information or questions please contact us
at 608/221-9191 or email at aptawi@aptawi.org.