



Conference Sponsorship & Advertising Opportunities

Over 275 physical therapists, physical therapist assistants, students and guests from throughout Wisconsin are expected to attend the APTA Wisconsin 2022 Spring Conference in Oshkosh. **Though there is no onsite exhibit hall at our Spring Conferences, we invite you to participate through one or more of the following ways:**

Sponsorships

Increase your visibility at the conference by sponsoring a breakfast, break, or even our Business Meeting or Awards Banquet. Your company will receive signage at the sponsored event along with an acknowledgement in every participant's conference packet. Prices listed on next page.

Advertising

Advertising will be accepted for placement in every participant's conference packet.
Full Page - \$250 (1- sided only - ads will be duplicated as black & white on color paper).

Mailing Lists

A mailing list can be purchased with names and addresses of conference attendees. Pre-conference lists - \$35 and will be sent to you two weeks prior to the conference. Post-conference lists - \$50 and will be sent to you within one week of the conference conclusion.

Material Distribution

APTA WI can distribute your flyer, brochure, catalog, giveaway, etc. to participants for a \$100 fee. Limited to one type of item.

Marketing Packages to Fit Your Advertising Needs!

GOLD - \$675

- Business meeting or awards banquet sponsorship
- Post-conference mailing list
- Digital *eNews** ad for 1 month
- One featured Facebook post

**eNews is a twice monthly electronic newsletter emailed to all APTA Wisconsin members*

SILVER - \$250

- Breakfast or break sponsorship
- Material distribution
- Post-conference mailing list

BRONZE - \$175

- Breakfast or break sponsorship
- Post-conference mailing list

Mark your calendars now for the
Exhibit Hall at the APTA WI Fall Conference
in Wisconsin Dells on October 6, 2022!

APTA Wisconsin Spring Conference Registration Form

Contact Name _____

Company Name _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail _____

Sponsorship Opportunities

- _____ Breakfast - \$150 _____ Thursday _____ Friday
_____ Morning and Afternoon Breaks - \$150 _____ Thursday _____ Friday
_____ Business Meeting Luncheon - \$300
_____ Awards Banquet - \$300

Advertising in Conference Packets

- _____ \$250 8.5 x 11" (1- sided only - ads will be duplicated as black & white on color paper)
Camera ready PDF must be emailed to amy.reiter@aptawi.org by March 28, 2022

Material Distribution

- _____ \$100 We will distribute a brochure, catalog, giveaway, etc. to participants (*limit one item*).
Materials must be received in the APTA WI chatper office by April 1, 2022

Mailing Lists _____ Pre-Conference - \$35 _____ Post Conference - \$50

Packages _____ Gold - \$675 (*a \$950 value!*) _____ Silver - \$250 (*save \$50!*) _____ Bronze - \$175 (*save \$25!*)

Payment

Check Enclosed (Please make checks payable to APTA Wisconsin)

Or - Credit Card VISA MasterCard Discover

Card Number _____ Security Code _____
(If Business Credit Card)

Cardholder's Name (print) _____

Billing Address _____

City/State/Zip _____

Exp. Date _____ Signature _____ Total \$ _____



Mail or Email to:

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For information or questions please contact us
at 608/221-9191 or email at aptawi@aptawi.org.