

## APTA Wisconsin Virtual Spring Conference



# Virtual Conference Sponsorship and Advertising Opportunities

With restrictions on in-person gatherings and the unpredictability of the COVID-19 pandemic, the APTA Wisconsin spring conference will be held virtually. Even though our format has changed, we still have ways for you to be involved as an exhibitor. Please take a look at the options below and make your selections on the registration form. We appreciate your support!

### **Mailing List - \$50**

A mailing list can be purchased with names and addresses of conference attendees. The list will be sent to you as an Excel file within one week of the conference conclusion. *List may only be used once.*

### **Poster Presentation Sponsor - \$75**

Your company logo with hyperlink will be placed on the "Poster Presentation" webpage on the conference website.

### **Virtual Exhibit Booth - \$100**

Your logo, hyperlink, company description, and contact information (name, address, email address, and phone) will be placed on the "Exhibitor" page on the conference website.

### **Course Sponsor - \$150**

Your company logo with hyperlink will be placed next to a course listing on the conference registration webpage and the confirmation email each attendee receives after registering for the course. This option also includes a free virtual exhibitor booth on the "Exhibitor" page. *Limited spaces available!*

# APTA Wisconsin Virtual Spring Conference Registration Form

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Hyperlink for Logo \_\_\_\_\_

X	ITEM	COST
	Mailing List	\$50
	Poster Presentation Sponsor	\$75
	Virtual Exhibit Booth	\$100
	Course Sponsor	\$150

**Total:** \_\_\_\_\_

---

## PAYMENT

---

Check Enclosed (Please make checks payable to APTA Wisconsin)

Or - Credit Card    VISA    MasterCard    Discover

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Name (print) \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_ Total \$ \_\_\_\_\_



For more advertising opportunities visit  
[www.aptawi.org](http://www.aptawi.org) to download our media kit.

**Mail or Email to:**

**APTA Wisconsin**

3510 East Washington Avenue • Madison, WI 53704

**Email: [aptawi@aptawi.org](mailto:aptawi@aptawi.org)**

For information or questions please contact us  
at **608/221-9191** or email at [aptawi@aptawi.org](mailto:aptawi@aptawi.org).